

Wor-Wic Strategic Planning Committee Meeting
Agenda – SWOT Workshop
October 10, 2025
1:00pm – 3:00pm

Purpose: Analyze Wor-Wic’s operating environment using a SWOT framework and identify key themes to guide development of strategic priorities.

Read ahead materials: Environmental Scan, ATD team work, summaries of industry panels, Middle States Evaluation self-study, governor’s state report

1:00pm – 1:10pm	Welcome & Kick-Off Recap	Deborah Casey, Ph.D.
1:10pm – 1:25pm	Environmental Scan Highlights	Beth
1:25pm – 1:30pm	SWOT Overview	Sarah
1:30pm – 2:40pm	SWOT Workshop	Small Groups
1:30 – 1:50	Development & Refinement of SWOT elements	
1:50 – 2:20	Report Out and Discussion	Full Group
2:20 – 2:40	Prioritization	Full Group
2:40pm – 3:00pm	Identification of Key Themes	Sarah, Moderate

Next Steps: Synthesize and share full and prioritized SWOT analysis

Next Meeting Focus: Shaping strategic priorities